



# News

For Immediate Release

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**Holiday Blood Drive at Verdugo Hills Hospital Helps Give Back**

(GLENDALE, CA – December 10, 2007) – Verdugo Hills Hospital (VHH) partnered with the American Red Cross of Southern California on December 7 in an effort to boost emergency blood supplies during the holiday season. Thirty donors rolled up their sleeves for the Blood Drive, which was held at the hospital from 9 a.m. to 3 p.m.

Forty units of blood were collected, which has the potential of saving 132 lives, according to Norma Martin, Director of Laboratory Services at VHH. “Thanks to all of the Verdugo Hills Hospital blood donors for taking the time and dedication to make a difference in someone’s life,” Martin said. “Their support is very much appreciated by our patients, especially during the critical holiday period. We could not do it without the continuous support of our VHH donors.”

Among the blood donors was Steve White, Director of Materials Management at VHH, who has participated in many blood drives. “This is something my dad got me started doing almost 30 years ago,” he said. “Our family has been in need of blood several times over the years and it is a way to give back to those who helped us.”

Ron Reed, Director of Hospitality Services at VHH, was also among the blood donors. “I donate because it is an easy, simple way to help people in need and perhaps help save a life, especially around the holiday season when there are so many accidents.”

All participants received a free Cold Stone creation.

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Verdugo Hills Hospital is a 158-bed nonprofit primary care facility nestled in the foothills between Glendale and La Cañada Flintridge. The hospital features all private rooms, 24-hour emergency services, comprehensive inpatient and outpatient diagnostic and treatment facilities, and a family birthing center. It is the only independent, free-standing hospital in the greater Foothills community and was voted “Foothill’s Best Hospital” for 2007 by readers of the *Glendale News-Press*. Several physicians on staff also received recognition as the best in the community, including: Dr. Scott W. Beeve, Foothills Best Ophthalmologist; Dr. Allan W. Perry, Jr., Foothills Best Plastic Surgeon; Dr. Richard L. Rupp, Foothills Best Podiatrist; Dr. William F. Schubert, Foothills Best Family Physician; Dr. Jane S. Wada, Foothills Best Dermatologist; and Dr. Ronald D. Woodard, Foothills Best Obstetrician/Gynecologist. For more information, please visit [www.vhhospital.org](http://www.vhhospital.org).

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